



The Good Life is a school assembly designed for middle and high school students.

It is commonly used for Red Ribbon Week, Character Education, Prom Season Initiatives and Wellness Days.

Program Overview

Learn More or Book Now!

TimothyShoemaker.com

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WHAT IS IT?

The Good Life is a high-impact presentation that has been called “life-changing” by both students and staff. Designed for Red Ribbon Week, Wellness Events, Character Education or any other pro-social campaign, **The Good Life** is guaranteed to make a difference.

Professionals agree that there is no single trigger for teen substance abuse, social discord or diminished achievement amongst adolescents. It’s also generally agreed that it can be very difficult to craft preventative messaging that is accepted by all segments of a student population (low risk, high risk, ambivalent).

The Good Life was specifically engineered to overcome these barriers. It is the product of two decades worth of experience and has been honed by hundreds of detailed critiques given by teenagers themselves.

The presentation directly addresses several underlying factors of **teen substance abuse, risky decision making, anti-social acts and self-destructive behavior**. It leaves audiences with an exciting new perspective and fills them with the motivation to create positive change.



Actual Testimonial



“The presentation was phenomenal! For days after the assemblies, students (grades 8-12) and staff came to me to share how great and inspirational Timothy Shoemaker was. The Good Life will certainly assist my students in making positive and healthy life choices in all aspects of their future lives. I highly recommend this program.”

*Heather Wombough
Student Assistance Counselor
Glen Rock High School, New Jersey*



HOW IT WORKS?

The Good Life delivers a refreshingly unique and inescapably intimate message. Humor, empathy and emotion become the conduits through which Tim delivers his poignant preventative messaging.

Vivid graphics, ear-tingling music and suspenseful asides seize the audience's attention while Tim takes kids on a journey of self-exploration. Several elements of audience participation and at least two famously captivating video clips are incorporated into each show.

Low risk students will receive a constant, confidence building affirmation of their good decision making. Higher risk students will welcome a subtle but intriguingly persuasive enticement towards pro-social norms.

Audience members from all perspectives connect with the notion that their individual success is tangible, achievable and preferable to the alternative. They are encouraged to realize their own importance and pursue collective greatness. This is a track which naturally circumvents things like drug use, risky decisions, antisocial acts and self-destructive behavior.

KEY ELEMENTS OF EACH PRESENTATION

1

Building Self Esteem /
Confidence

4

Proper Goal Setting /
Commitment

2

Managing Peer
Pressure

5

Developing Leadership /
Character

3

Overcoming Adversity

6

Identifying Destructive
Paradigms

Actual Testimonial



“Tim transformed an auditorium full of unruly students into a unified group that sat spellbound. They laughed, then cried, then believed in his message. I feel that Tim Shoemaker was the most powerful and genuine speaker that I have seen in my 30 years of teaching.”

Carol Bleck

**Teacher / S.A.D.D. Coordinator
Dunkirk High School, New York**



WHO IS TIM SHOEMAKER?

Timothy Shoemaker has been praised by state and national politicians, profiled by numerous media outlets and featured by organizations such as The Partnership for a Drug Free America, MADD, SADD, DARE, MENSA and many others.

He has presented at state and national professional conferences, youth leadership forums and within nearly two dozen school districts. Previous engagements include Fairleigh Dickinson University, MetLife and Bergen Regional Medical Center.

The son of two teachers, and a policeman by trade, Tim has emerged as a conspicuous leader in the realm of preventative education. In 2009, he was named as the New Jersey State Drug Abuse Resistance Education officer of the Year. In 2011, he was selected from many thousands of candidates and honored as the U.S. - D.A.R.E. Officer of the Year.

Congressman Scott Garret commissioned an American flag to be flown over the U.S. Capitol building in Tim's honor and he has been formally named in multiple legislative resolutions. He has received notable awards from local, Regional, state and national organizations.

Most importantly, Tim is adored and respected by the kids and parents that he has served for almost two decades. For more on Tim's qualifications, to learn more about his story or to hear Tim speak now, visit

TIMOTHYSHOEMAKER.COM



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HELPING TO BUILD A BETTER TOMORROW

ABOUT YOUR PRESENTATION

The Good Life can be reformatted for various audiences and time tables. (See following pages for outline.)

The full presentation typically runs for two periods and includes 80 minutes of speaking time. A 60 minute keynote version is also very popular. If you have less than 60 minutes, Tim will work with you to design the best possible presentation for your audience.

***Speaking time does not include student transition time or administrative announcements.**

All versions include the “I Believe” video that you can preview now at TimothyShoemaker.com. All versions also include blocks on substance abuse, leadership, confidence building and pro-social perspectives. All versions will leave students and staff feeling positive, motivated and receptive to the pro-social messaging.

Optional elements include an assortment of audience participation exercises, content reinforcement blocks and supplemental lessons (ie “bullying” for Middle Schools).

New Clients: Please see recommendations on the Optional Content page.

For school settings, audience size is typically kept below 300 per session and is commonly segregated by grade level. Tim adjusts his presentation for the wide ranging maturity and cultural influences of the age group.

The Good Life is typically delivered in an auditorium. Multiple presentations may be delivered in a single day or across multiple days. Optional parent programs are also available for evening events or community events.

Actual Testimonial



“In the 10+ years that we have been bringing speakers to this (youth conference), you were -without reservation- the best keynote speaker we have had the pleasure to see. This was the unanimous consensus.”

Charles Kron
Student Counselor
Pavilion Jr. / Sr. High, New York



STANDARD CONTENT

Introduction: **Substance Abuse / Decision Making**

Tim greets his audience by describing a poignant police encounter from his past. The encounter highlights the pitfalls of substance abuse and reveals the consequence of early life decisions.

Segment I: **Decision Making / Character Ed**

Drawing from pop-culture references and commonplace icons, Tim invites students to challenge their own motivations and evaluate their decision making process.

Segment II: **Decision Making / Peer Pressure**

A humorous audience participation element highlights the effect of paradigms upon decision making. Tim demonstrates the invisible but profound influence of peer pressure upon our everyday thought process.

Segment III: **Self Esteem / Confidence Building**

A powerful motivational block encourages students to take pride in their individuality and pursue personal achievement regardless of external pressure.

Segment IV: **Substance Abuse**

A critical review of substance abuse and the effects commonly endured by those who fall victim to the disease of addiction.

Segment V: **Goal Setting / Empowerment**

A poignant example of how goal-setting influences achievement. Segue to a motivational block that reinforces key internal assets.

Segment VI: **Dealing With Adversity**

Tim addresses the underlying factors of stress, anxiety and hardship as they relate to decision making and personal achievement.

Close: **Individual Leadership / Collective Achievement**

A gripping segment inspires individual leadership and encourages positive change.

THE GOOD LIFE

The Good Life refers to attributes that are highly valued and accessible to everyone: Integrity, resiliency, sound decision making skills and positive self-esteem.

Among other benefits, these qualities provide solid protection against substance abuse.

The Good Life highlights their importance, fosters positive development and encourages individual commitment.



OPTIONAL CONTENT

High Risk Factors

Tim comes from a childhood background of sporadic poverty, a high stress family environment and a predisposition for addiction. In school, he struggled with Attention Deficit Disorder and was drawn into a high-risk group of teenage friends. Tim reveals how a stupid mistake actually turned his life around and eventually pushed him beyond what anyone had expected for him.

Some student bodies find this element highly relevant to their own experiences.

Bullying

Tim has a bullying element that has been introduced upon request to some middle school audiences. The 8 minute segment relates The Good Life tenets to the creation of a supportive school social environment.

Purpose

Junior and Senior level students often blame substance abuse on a lack of direction. In this 5 minute segment, Tim describes his own lack of direction and tells how a chance encounter with volunteer work brought much needed focus to his future.

Each presentation can be custom tailored to the individual client based upon audience needs and time constraints.

Lasting Impact! Tim's videos are available for students and teachers to access and discuss after the event. He also has a follow-up ebook / audiobook, complete with interactive exercises, that can be downloaded from TimothyShoemaker.com. Finally, social media pages have been developed for those who wish to follow Tim's message after the event.

New Clients: Recommendations

Tim invites any and all inquiries and thoroughly appreciates all suggestions. We will work with you to create the best and most convenient event process possible.

Neighboring district discounts are enjoyed by separate schools or organizations who book a presentation on the same day or on successive days. A neighboring district is considered to be a district in the same county.

The Good Life has been delivered in school-wide, district-wide and piecemeal formats. Though school-wide assemblies may seem like the best value, you may find that annual presentations to certain grades actually has the most impact upon your student body. After all, change is not an event, but a process. Tim can help you decide which option is best for your budget and application.

Contact Tim Today at:

Email: Tim@TimothyShoemaker.com

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PLEASE NOTE:

If you Google Timothy Shoemaker you may encounter another speaker/author by the same name who delivers Christian leadership keynotes to youth groups. It is a different person. This presentation does not contain any religious references.